



Digital Family Reunion Looks Forward and Back to Celebrate LA's Tech Community at 10th Annual Holiday Event on Wed. December 6 in DTLA

Los Angeles, Calif. (November 8, 2017) -- The [10th Annual Digital Family Reunion](#) (DFR) will bring Los Angeles' diverse technology industry together for a dynamic night of networking and celebration overlooking downtown from the upper floors of the Wells Fargo Center South Tower at 355 South Grand Ave. on December 6, 2017. Tickets for DFR are available now available [here](#).

With the energy of a festival and the intimacy of a real family reunion, DFR will feature live entertainment, product demos, photo retrospectives, panel discussions on blockchain and VR/AR technology and a forward-looking town hall-style discussion on the future of technology in Los Angeles.

As in years past, more than 50 community partner organizations will help promote the 10th Annual Digital Family Reunion, collectively bringing together more than 1,000 professionals for an evening of networking, discussion, and entertainment in true celebration of LA tech. The event will include participation from all sectors touched by technology, from companies big and small, community partners, educational institutions, local governments and individuals.

"This is a special milestone for the Silicon Beach community and a chance for us to reminisce and celebrate our unity and collective accomplishments," said Tony Winders, co-founder of Digital Family Reunion. "We also want to use this time to focus our sights on the future of technology in Los Angeles and envision what we can do together as an industry in the decade ahead."

The Digital Family Reunion will kick off at 4 p.m. with company and community partner tables, product demos and a VR/AR and blockchain/cryptocurrency pavilion. At 5 p.m., DFR will host an Envision 2027 panel featuring the city's top technology leaders looking 10 years into the future and revealing their predictions for Los Angeles as we approach the cusp of the 2028 Olympics.

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What defines the technology community in LA, and how do its participants envision serving the city, the region, and the planet in the years ahead? Reflecting on our history and celebrating our unity, DFR will collectively discuss LA tech's evolution and envision the impact it has on Los Angeles and globally in 2027 and beyond.

At 6 p.m. the party will begin with red carpet opportunities, a photo retrospective and video time capsule. Capitalizing on the fact that many companies produce logo stickers for promotion, a collective art project will invite participants to add their company's emblem to a canvas representing the region. Other interactive art demonstrations, live entertainment, dancing, food and a hosted bar will add to the holiday festive atmosphere.

Tickets for the 10th Annual Digital Family Reunion are available [here](#). An early-bird ticket price of \$20 will be available until November 13, at which time \$20 discount codes will be available from participating community partner organizations. Holiday festive dress is encouraged. Join the DFR conversation at <https://www.facebook.com/digitalfamilyreunion>.

The event is produced in association with Women in Technology International and Startups in the Sky. Sponsors include Brookfield, Outward Media, PitchPoint, Startup Coil, Technical Connections and the Stubbs, Alderton & Markiles Preccelerator Program. Community Partners include 805 Startups, American Marketing Association Los Angeles, Built In LA, Digital LA, LA CTO Forum, Interactive Television Alliance, LA AdTech, LA Tech Happy Hour, ProVisors socialTECH.com and UXPALA.

History of DFR

Founded by Kurt Daradics, David Leighton, Brad Nye and Tony Winders in 2008, the Digital Family Reunion is produced in association with Women in Technology International and Startups in the Sky. DFR is an event for the community and produced through a volunteer effort of individual contributors and more than 50 community partner organizations.

For the past nine years, the Digital Family Reunion has existed to celebrate the technology and digital media industries in Los Angeles and across Southern California. What began as a networking event to connect the Web 1.0 and 2.0 generations has become a annual holiday tradition to showcase all that binds LA's technology community during one dynamic night of networking and celebration.

In the early 90s, Los Angeles' nascent digital industry was the purview of professional associations like IICS, AIP and LAwNMoweR. As the dot-com boom exploded on the scene, networking groups such as the Venice Interactive Community and the Digital Coast Roundtable shaped LA's regional social and professional networks. Today, Silicon Beach is a thriving community full of meetups and professional organizations, from Digital LA and METal to Built In LA and WeAreLATech -- and so many more. Digital Family Reunion binds LA's tech community together in person as well as through its social media channels and provides a forum to reconnect and make new connections for the year -- and the decade -- ahead.

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For media, sponsorship, or other information about how to get involved in DFR, please contact Susan von Seggern on susan@susansonseggern.com or 213-840-0077.